

**malaria**  
**NO MORE**  
united kingdom



# WE EXIST TO MAKE **MALARIA NO MORE**

Join our team and help us make history

# ABOUT MALARIA NO MORE UK



Malaria has been described as the oldest killer disease in history. Even now, despite recent progress, it claims the life of a child every minute.

Malaria No More UK is part of a global movement that is determined to make this the generation that ends malaria for good. We advocate and campaign to unlock the vital funds and commitments needed to achieve our vision.

To reach zero malaria, we need to mobilise governments, influencers, businesses and the public, inspiring them to commit funds, energy and resources to ending deaths from malaria and wiping out the disease for good.

Since 2000, the world has made enormous progress. The global malaria fight is becoming the biggest public health success story in history, and we are determined to maintain momentum.





# DRAW THE LINE AGAINST MALARIA

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our content



# Media Manager

**Location:** London – Hybrid working with 1-2 days per week from London Office

**Contract type:** Permanent

**Hours:** Full time

**Salary:** £35,000 - £45,000 per annum dependent on experience

**Reports to:** Head of Communications

Malaria No More UK are looking for an enthusiastic and driven Media Manager to support the Head of Communications in the management, planning and delivery of MNMUK's media strategy to raise awareness, engage stakeholders and drive support for our cause. This role will predominately support MNMUK's campaigning and activity in the UK and as such will be a critical member of our UK team, working closely with advocacy, government relations and partnership specialists.

## Person specification: Essential

- A proven track record of delivering media plans to support UK advocacy campaigns for a range of audiences.
- A deep understanding and experience of political and news media in the UK.
- Exceptional copy writing skills for media and corporate communications products.
- Experience of working as part of a multi-discipline communications team, integrating media plans alongside digital strategies and creative content.
- Team player, outstanding communicator and influencer.
- Demonstrable personal skills in creative, 'outside the box' thinking and new ideas.
- Project management experience in communications campaigns.
- Experience of cultivating and managing communications partnerships.
- A deep commitment to our cause.

## Person specification: Desirable

- Experience of using high-profile individuals in media strategies and broader communications activities.
- Experience of delivering media plans in other markets.
- Knowledge of the global health sector and experience of navigating the variety of stakeholders within it.

## Key qualities

- A “can do” attitude and team player with ability to think quickly, proactively AND strategically.
- Practical and hands on, as well as strategic thinker with a desire for delivering communications that are driven by doing things differently.
- Prepared to approach this role creatively and non-traditionally as appropriate.
- A willingness and ability to travel overseas occasionally as required.
- We are seeking individuals who are committed to fostering a workplace culture that embraces fairness, kindness and respect towards their colleagues.
- High awareness of Diversity, Equity and Inclusion issues and practice.

## Key responsibilities

### Communications:

- Oversee and deliver the Malaria No More's UK media strategy, including relationship building with media outlets, journalists and influencers to drive tactical, political and news media coverage.
- Develop and lead on specific communications and media partnerships for MNMUK's UK campaigning.
- Source and manage spokespeople for UK media and communications activities.
- Support MNMUK's Philanthropy and Partnerships team with media and communication support for our corporate partners, institutional donors, and philanthropic foundation partners, including monitoring partner media, developing joint communications, and representing the communications team at partner meetings.
- Advise and support on media activity in other markets, including MNMUK's global campaigning.
- Input into organisational messaging and brand work which supports MNMUK's campaigning and activity in the UK.
- Act as a key representative of the MNMUK communications team in meetings and planning for our UK campaign, ensuring other members of the communications team are brought in to support when needed.
- Build external relationships and networking within NGO and communications sectors.
- Keep abreast of trends and best practice in communications and horizon scanning.
- Media monitoring.

## Key responsibilities continued

### Strategy:

- Supporting the development and implementation of Malaria No More UK's communications strategy in the UK including taking responsibility for media planning, reporting and management to allow monitoring of progress against plan.

### Other Responsibilities :

- Undertake any other reasonable additional duties as required by MNMUK.



## Diversity and inclusion

MNMUK recognises the value of a team in which people from diverse backgrounds are able to introduce fresh ideas and contribute to delivering our mission to make Malaria No More. Candidates from marginalised or underrepresented backgrounds are encouraged to apply and we welcome applications from candidates regardless of their race, gender, disability, religion/belief, sexual orientation and age.

## Staff benefits include:

10% employer pension contributions • 28 days' annual leave plus public holiday days in the postholders country of residence • Private medical insurance may be available depending on the postholders country of residence • Interest-free staff season ticket loan • Cycle to Work Scheme • Continuing personal development opportunities • Professional training & qualifications subsidy • Generous family leave allowances – Fully flexible working opportunities including Hybrid working – Gym membership subsidy

*This job description is a statement of requirements at the time of writing and is not contractual or exhaustive.*

*It should not be seen as precluding future changes after appointment to this role. It may be amended over time in consultation with a manager or director.*



## Application and interview process

To apply, please send your CV and a covering statement detailing how you fit the role and why you want to work for us to: [recruitment@malarianomore.org.uk](mailto:recruitment@malarianomore.org.uk)

Please also indicate your current salary expectations in your covering statement. We value transparency and aim to offer competitive remuneration packages based on experience, relevant qualifications and market standards.

**Closing date:** 3<sup>rd</sup> December 2023

Please note that this vacancy may close early if we receive a sufficient number of applications. Therefore, we encourage interested candidates to apply promptly.

There will be a two stage interview process conducted via Microsoft Teams.

*This job description and person specification is a statement of requirements at the time of writing and is not contractual or exhaustive. It should not be seen as precluding future changes after appointment to this role and it may be amended over time in consultation with the line-manager and the Director.*